



Tanaman

Your spaces, our playground



Summary

- Line-up, our inclusion program
- Our Products, between environmental impact and responsible sourcing
- BCorp, a collective commitment

Line-Up : Our inclusion program

At Tanaman, **inclusion is a daily reality**, embodied by unique personal journeys

Through our **Line-Up program**, we welcome refugee coworkers from Iraq, Afghanistan, and Ukraine, ensuring this new beginning becomes a real opportunity.

This approach is concretely reflected in our teams, where more than **20% of the employees are refugees**.

These men and women are now **at the heart of our company** and inspire us every day with their **determination, courage, and joy of life**.

Language Support

Certified French courses taught by qualified teachers

Personalized Mentoring

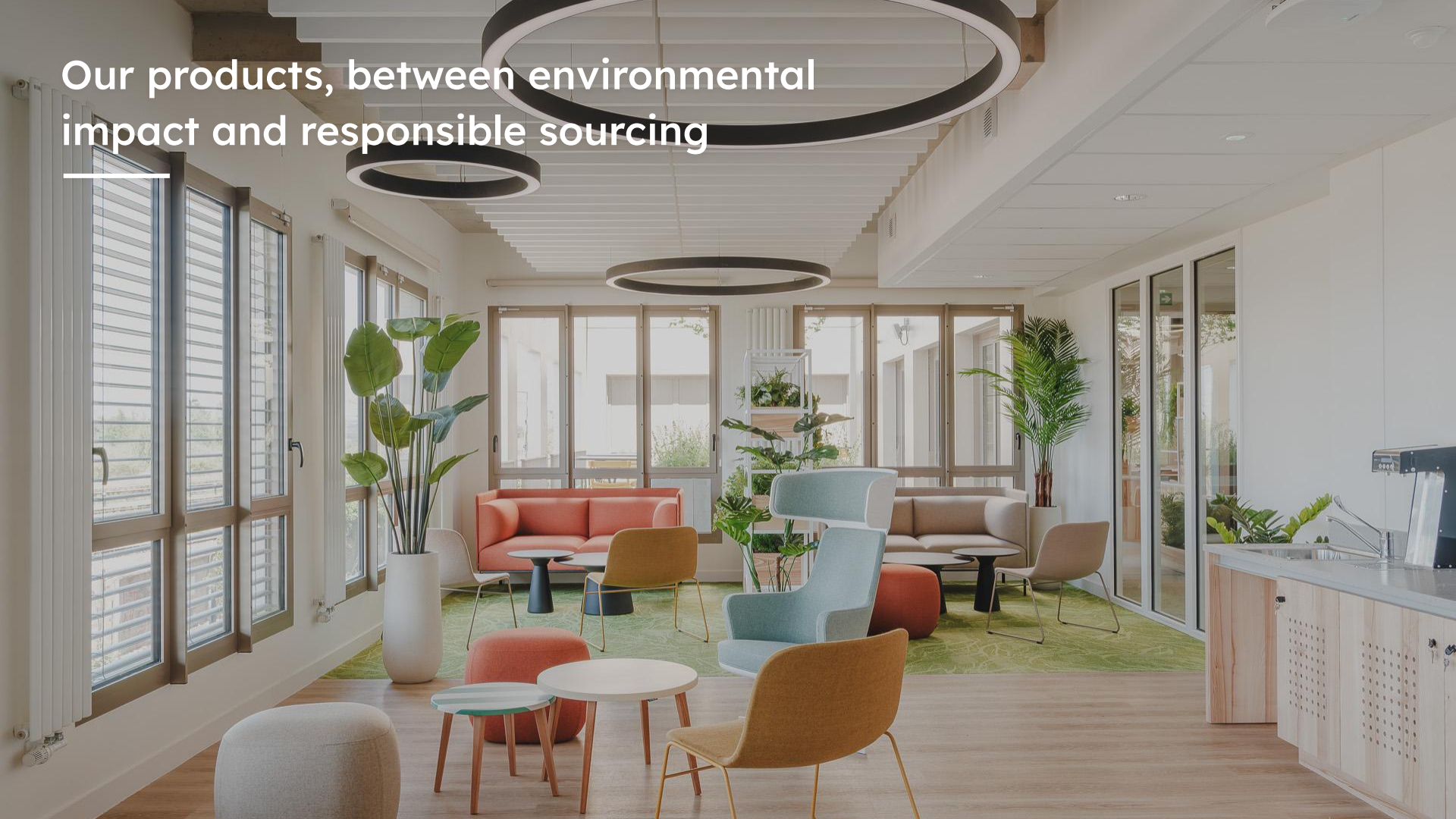
Volunteers assist our employees with their administrative procedures.

Language Immersion

Organizing "French Dej" (French lunches) focused on practicing the French language with our refugee coworkers.



Our products, between environmental impact and responsible sourcing



Product LCA Study Approach and framework

We know that our activity leaves a footprint on the planet. Instead of looking away, we have chosen **transparency and action**.

We have therefore conducted a **rigorous life cycle assessment (LCA)** of our creations — artificial, natural, and stabilized plants — accompanied by a specialized consulting firm.



Public Framework

Eco-design Diag



*The study was carried out under the official **Diag Écoconception** program by Bpifrance, which selects and partially finances environmental impact analyses conducted by registered consulting firms.**

**Methodology validated by a public framework*

Qualified partner

Pocheco / Ouvert



Pocheco is a French manufacturer recognized for its "ecology" approach. Its subsidiary **Ouvert** is the consulting firm that guided us in structuring and conducting the analysis: complete life cycle mapping, identification of data to collect, comparative analysis, and feedback.

Product LCA Study

Methodology : Compared Products

LOCAL NATURAL	IMPORTED NATURAL	ARTIFICIAL	STABILIZED
Ficus Lyrata Bambino	Ficus Lyrata	Ficus Lyrata	Populus
<i>130 cm</i>	<i>140 cm</i>	<i>130 cm</i>	<i>130 cm</i>
SUPPLIER	SUPPLIER	SUPPLIER	SUPPLIER
VLM Hydroculture	Nieuwkoop (Pays-Bas)	Vert Espace / Chine	Verdissimo
REFERENCE	RÉFÉRENCE	REFERENCE	REFERENCE
1FILB1304	1FILYRS23	10754-71	WPO/O113-PT8

This comparison allows us to contrast the four alternatives that meet the same customer need and to evaluate their respective environmental impacts.

Product LCA Study

Methodology : Studied life cycle steps

01

Upstream component production

Plants (natural, stabilized, artificial) and pots (origins, processes, energy)

02

Upstream logistics

Transport of components to our facility in Neuville-en-Ferrain

03

Assembly

Energy, water, inputs (plaster, clay pebbles, packaging) at our facility

04

Downstream logistics

Shipping to clients, geographic distribution, and transport methods

05

Use

Watering and nutrient supply over the product's lifespan

06

End of life

Material recyclability, packaging, and pallet management

Product LCA Study

Methodology : Collected data

Phase	Collected data
Components	Raw materials and % in the finished product, type of process (injection, cultivation...), energy consumed, cultivation time, substrate, inputs, place of origin
Pots	Production process (energy, water, machinery), materials and % in the product, origin of materials, weight, production waste
Logistics	Type of transport (road, sea, air), number of kilometers traveled, type of packaging
Assembly	Electricity consumption (kWh), water, glue, paint, plaster, polystyrene, clay pebbles, nutrients — type, origin, and quantity for each input
Shipping	Geographic distribution of customers, volumes (tons) per zone, types of transport, outsourced share
Use	Quantities and frequencies of watering and nutrients over the lifespan
End of life	Recyclability of materials (pot, plaster, polystyrene, clay pebbles), packaging and pallet management

Product LCA Study Results*

01

Raw materials, maintenance, and transport have the most significant impact on our products' carbon footprint.

02

From 5 years onwards, the artificial plant becomes less polluting.

03

Therefore, it is necessary to consider several criteria so we can offer you the most appropriate solution:

- Lifespan desired
- Environment
- Maintenance

ARTIFICIAL



17 kg
CO₂

Made in China
Average lifespan: 10 years

STABILIZED



47 kg
CO₂

Grown in South America, stabilized
in Spain
Average lifespan: 3 years

NATURAL



66 kg
CO₂

Grown in hydroculture in South
America with fertilizer
Average lifespan: 5 years

Creation of eco-responsible products

Recycled fabric pots, for a raw and elegant look



01

RAW MATERIAL COLLECTION

Textile **manufacturing scraps** are collected from workshops in the Nord of France, sorted by color, and upcycled to create our pots.



02

TRANSFORMATION

Sorted textile scraps and clothes are transformed in Roubaix into a **durable felt**, ready for a new life.



03

THE FELT

The felt is then crafted in an **inclusive workshop** in Roubaix to give shape to our fabric pots.



04

ASSEMBLY & FINALIZATION

The pots then arrive at **our workshop in Neuville-en-Ferrain**, where plants and containers are assembled into a creation ready for your spaces.

Creation of eco-responsible products



Creation of eco-responsible products

Nautical canvas for elegant and durable offices



RAW MATERIAL COLLECTION

The fabrics making up these pots mostly come directly **from new scraps of nautical manufacturers** based in northern France.



TRANSFORMATION

The products are co-designed and assembled in western France, within an **inclusive garment workshop**.



ASSEMBLY & FINALIZATION

The pots then reach us at Tanaman, where we assemble them in our workshop to create a **finished and responsible product**.

Creation of eco-responsible products



Our products made-in “not very far”

A thoughtful sourcing approach to limit our carbon footprint and support regional activities

The **assembly** of all our products is carried out in our workshop in Neuville-en-Ferrain, near Lille.



Our recycled fabric pots



Our Ludiq range



Our nautical canvas scrap pots



Our acoustic panels



BCorp, a collective commitment

Commitment is a value that guides every decision we make.

We deeply believe that a company can be both **high-performing and deeply responsible**, and that creating value while caring for the world are not opposite paths, but one and the same way.

Joining the B Corp movement stood out as the **natural continuation of the commitments we have embraced** since our creation.

For us, it is a way to highlight these actions **transparently** while sustainably committing to a **continuous improvement process**.

Entreprise



Certifiée



To obtain this label, each company is evaluated **every three years** across **five key pillars** :

Governance

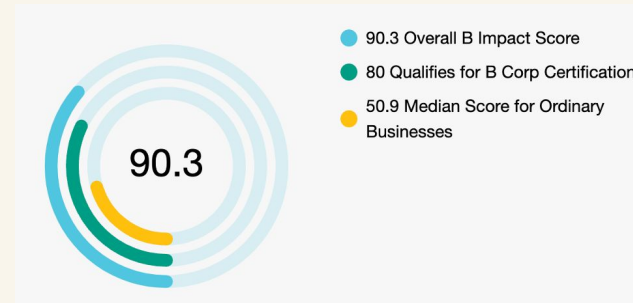
Environment

Workers

Customers

Community

More than a recognition, it is a real **driver** for us: every day, it pushes us to rethink our practices, to evolve, and to choose fairer solutions for our employees, our clients, and the planet.



For more details regarding our accreditation and the scores obtained for each of the 5 pillars, please visit the BCorp website directly :

[Our accreditation](#)



Tanaman

Thank you

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Entreprise



Certifiée